

Contact Information

Abbas Chaaban

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 - Ansar, Lebanon
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Resume Summary

Graphic Designer and UI/UX Designer with hands-on experience in branding, visual identity, packaging, and digital design. Skilled in Adobe Creative Suite, Figma, and creative problem-solving, with experience delivering impactful visual solutions for agencies and freelance clients. Passionate about combining creativity and strategy to build engaging brand experiences across digital and print platforms.

Work Experience

Freelance Graphic Designer • *January 2023 – Present*

Remote / Contract-Based (Digital Media lb - Safha Agency)

- Started working professionally as a freelance designer before pursuing formal academic studies in Graphic Design.
- Collaborated with multiple agencies and independent clients on branding, social media, packaging, and UI/UX design projects.
- Created visual identities and digital content tailored to different industries and business objectives.
- Managed projects from concept development to final delivery while maintaining strong communication with clients and teams.
- Designed creative assets and responsive interfaces using Adobe Creative Suite, Figma, and Canva.

UI/UX Designer • *February 2025 – April 2026*

G++ Agency – Beirut, Lebanon

- Designed and developed user-centered UI/UX solutions for websites and mobile applications.
- Contributed to branding and rebranding projects by creating cohesive visual identity systems using Adobe Creative Suite and Figma.
- Collaborated with clients, developers, and creative teams to deliver engaging and functional digital experiences.

- Assisted in organizing project workflows and improving team collaboration using Notion and Trello.
- Ensured consistency across digital platforms while aligning designs with client goals and brand identity.

Graphic Designer • January 2024 – January 2025

Amp-Ignite Agency (USA) / Remote

- Designed social media content, marketing materials, and branding assets for clients across different industries.
 - Collaborated with marketing teams to create visually engaging digital campaigns and promotional content.
 - Maintained brand consistency across social media platforms and digital communication materials.
 - Managed multiple design projects simultaneously while meeting deadlines and maintaining high-quality output
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Skills

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects)
- Canva
- UI/UX Design & Prototyping (*Figma, Adobe XD*)
- Ai (Chatgpt, Nano Banana)

Soft Skills

- Art Direction & Team Leadership
 - Time management
 - Problem Solving
 - Client Communication
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Certifications

Google UX Design Certificate

Google / Coursera • 2025

Adobe Certified Professional – Visual Design (Photoshop & Illustrator)

Adobe • 2023 – 2024

Brand Strategy & Identity Design Certification

The Futur Academy • 2023

Education

Bachelor's Degree in Art and Science - March 2025

Lebanese International University • Beirut, Lebanon

Major: Graphic Design

High School Diploma in Humanities and Literature

Ansar High School • Ansar, Lebanon

Languages

- **Arabic:** Native (Read, Written, Spoken)
- **English:** Proficient (Read, Written, Spoken)

References

Available upon request.